

Atef Mohamed

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EDUCATION

University of North Carolina at Chapel Hill

May 2027

B.A. Computer Science & B.S. Information Science

Chapel Hill, NC

- **Morehead-Cain Scholarship** (merit-based, full-ride scholarship awarded to less than 1% of Class of 2027)
- **Coursework:** Data Structures & Algorithms, Database Systems, Systems Analysis, UX Design, Statistics
- **Organizations:** Carolina Analytics and Data Science, Product Management Club, Samsung Innovation Campus

EXPERIENCE

Well

Jul 2026 – Aug 2026

Product Manager Intern

Chapel Hill, NC

- Scoped, built, and shipped a production agentic AI integration (Salesforce–Claude, via MCP) along with supporting Claude skills and workflow automations, achieving **100% adoption** across the Growth team
- Authored Well's org-wide Claude Enterprise knowledge base and training curriculum for a 50-person rollout, publishing a **27-skill** shared library and driving **88% WAU** and **94% reported time savings**, with a third of users saving **5+ hrs/week**
- Led 10+ AI-enablement discovery interviews across Product, Legal, Growth, and Client Success, synthesizing themes that shaped the enablement roadmap, and scoped and prototyped **4 AI features**
- Co-founded weekly AI Enablement Office Hours, drawing **20+ employees**

Ethos

May 2025 – July 2025

Product & Analytics Intern

San Francisco Bay Area, CA

- Wrote PRDs for **2 analytics features** and designed an RBAC system controlling access for advisors and leadership
- Audited 30+ dashboards across the analytics platform in a 40-page report, debugging and reviewing the underlying SQL to flag **5+ issues and improvement opportunities**, and prototyped the changes and wrote their requirements
- Built a competitive benchmark across 4 dimensions that directly informed the product roadmap, leading to prioritization of **2 new features/services**
- Partnered with product, engineering, and design through Agile sprint planning, backlog prioritization, and UAT

MNIPL

May 2024 – July 2024

Product Development Intern

Minneapolis, MN

- Owned a home energy-audit web app from **0 to 1** within a 5-intern team, defining the roadmap and feature prioritization while leading tech and design through launch, now live serving homeowners across Minnesota
- Conducted **20+ interviews** with congregations, nonprofits, and homeowners, leading into **3 scoped features**
- Synthesized a landscape analysis across 4 Minneapolis-area sustainability organizations to define MNIPL's niche, and built a recommendation framework for a follow-up process to measure program impact

COMMUNITY INVOLVEMENT & LEADERSHIP

UNC SILS - Center on Technology Policy

July 2024 – Oct 2024

Research Assistant & Design and Data Visualizations Lead

Chapel Hill, NC

- Designed 3 published policy briefs on AI content labels, broadband affordability, & AI disclaimers for UNC/NYU
- Analyzed datasets & produced data visualizations translating complex policy findings into publication-ready materials

Reloco | Personal Project

- Built an all-in-one platform helping international students settle and thrive in the US, from concept to prototype
- Conducted user research, built a prototype, & tested with 20+ international students
- Defined requirements for features including AI recommendations, document management, and budget planning

PRODUCT & TECHNICAL SKILLS

- **Programming:** Python, SQL, Java, JavaScript, TypeScript, React, Next.js, HTML/CSS, R, C/C++, MATLAB, Tableau, Bubble.io, Git/GitHub, Snowflake, PostgreSQL, Vite
- **Product:** Roadmapping, User Research, Data Analysis, A/B Testing & Experimentation, UI/UX, Agile/Scrum, Miro,
- **Tools:** Figma, Adobe CC, ClickUp, Notion, Framer, Jira, Confluence, Heap, UserTesting, Amplitude, Vercel
- **AI/Agentic Tools:** Claude, MCP, Prompt Engineering, LLM Integration, AI Automation, OpenAI API